



WID

WIENER
INTERNATIONALE
DENTALAUSSTELLUNG

MESSE WIEN
HALLE D
15.-16. MAI 2009

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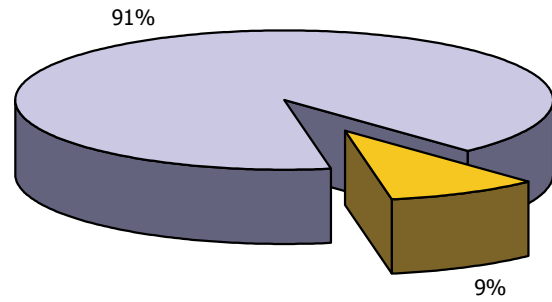
BESUCHERSTATISTIK

| Land | Zahnarzt | Zahnarzt in Ausbildung | Zahntechniker | Techniker in Ausbildung | Assistentin | Hersteller | Öffentlicher Gesundheitsdienst | Sonstige (*) | Summen | |
|------------------|--------------|------------------------|---------------|-------------------------|-------------|------------|--------------------------------|--------------|--------------|-----|
| Wien | 669 | 20 | 382 | 0 | 530 | 40 | 8 | 425 | 2.074 | 59% |
| Niederösterreich | 170 | 11 | 97 | 0 | 155 | 5 | 0 | 78 | 516 | 15% |
| Oberösterreich | 105 | 0 | 107 | 0 | 44 | 9 | 0 | 38 | 303 | 9% |
| Salzburg | 37 | 0 | 13 | 0 | 23 | 4 | 1 | 9 | 87 | 2% |
| Tirol | 26 | 2 | 8 | 0 | 3 | 2 | 1 | 3 | 45 | 1% |
| Vorarlberg | 8 | 0 | 8 | 0 | 4 | 0 | 0 | 3 | 23 | 1% |
| Burgenland | 76 | 0 | 37 | 0 | 40 | 15 | 0 | 51 | 219 | 6% |
| Steiermark | 66 | 15 | 44 | 0 | 33 | 11 | 3 | 28 | 200 | 6% |
| Kärnten | 21 | 7 | 11 | 7 | 0 | 2 | 0 | 5 | 53 | 2% |
| Summe | 1.178 | 55 | 707 | 7 | 832 | 88 | 13 | 640 | 3.520 | |
| | 33% | 2% | 20% | 0% | 24% | 3% | 0% | 18% | | |

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|----------------|------------|------------------------|---------------|-------------------------|-------------|------------|--------------------------------|------------|------------|-----|
| ABU DHABI | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1% |
| BOSNIA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0% |
| BULGARIA | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 | 4% |
| CROATIA | 6 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 10 | 3% |
| CZECH REPUBLIC | 19 | 0 | 5 | 0 | 0 | 2 | 0 | 5 | 31 | 9% |
| FINNLAND | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 | 2% |
| FRANCE | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0% |
| GERMANY | 12 | 0 | 6 | 0 | 6 | 27 | 0 | 63 | 114 | 32% |
| HUNGARY | 17 | 0 | 11 | 0 | 4 | 10 | 0 | 9 | 51 | 14% |
| INDIEN | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0% |
| IRLAND | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 1% |
| ISRAEL | 10 | 0 | 0 | 0 | 1 | 0 | 0 | 3 | 14 | 4% |
| ITALY | 7 | 0 | 3 | 0 | 0 | 14 | 1 | 4 | 29 | 8% |
| KANADA | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 1% |
| NETHERLANDS | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0% |
| POLAND | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0% |
| ROMANIA | 11 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 14 | 4% |
| SERBIA | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 3 | 1% |
| SLOVAKIA | 16 | 0 | 0 | 0 | 1 | 3 | 0 | 4 | 24 | 7% |
| SLOVENIA | 5 | 0 | 7 | 0 | 2 | 1 | 0 | 2 | 17 | 5% |
| SWEDEN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0% |
| SWITZERLAND | 2 | 0 | 0 | 0 | 0 | 9 | 0 | 1 | 12 | 3% |
| UNITED KINGDOM | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1% |
| UNITED STATES | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0% |
| Summe | 125 | 0 | 38 | 0 | 15 | 69 | 1 | 104 | 352 | |
| | 36% | 0% | 11% | 0% | 4% | 20% | 0% | 30% | | |

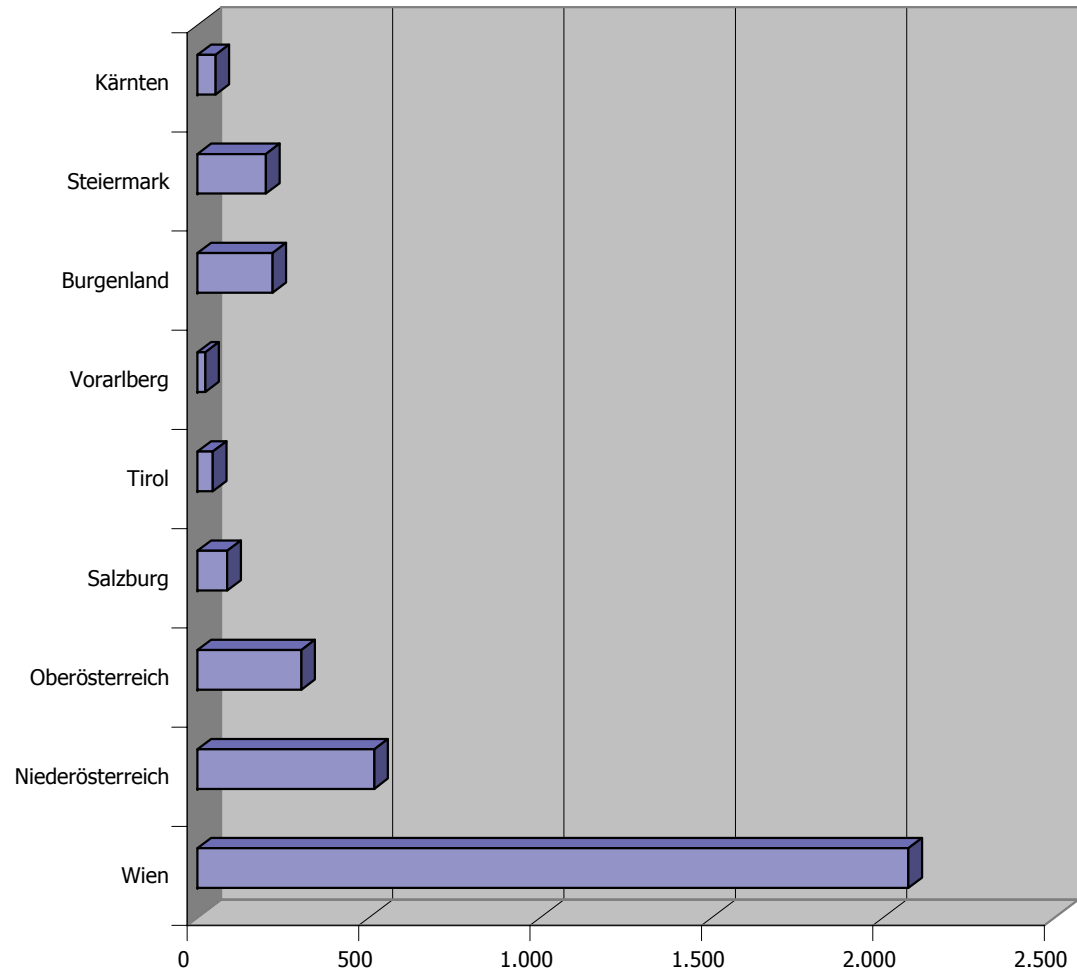
| | | | | | | | | | | |
|----------------------------|--------------|------------|------------|-----------|------------|------------|-----------|------------|--------------|--|
| Summe | 1.303 | 55 | 745 | 7 | 847 | 157 | 14 | 744 | 3.872 | |
| | 34% | 1% | 19% | 0% | 22% | 4% | 0% | 19% | | |
| Besucher Österreich | 3.520 | 91% | | | | | | | | |
| Besucher Ausland | 352 | 9% | | | | | | | | |

Aufteilung Inland:Ausland

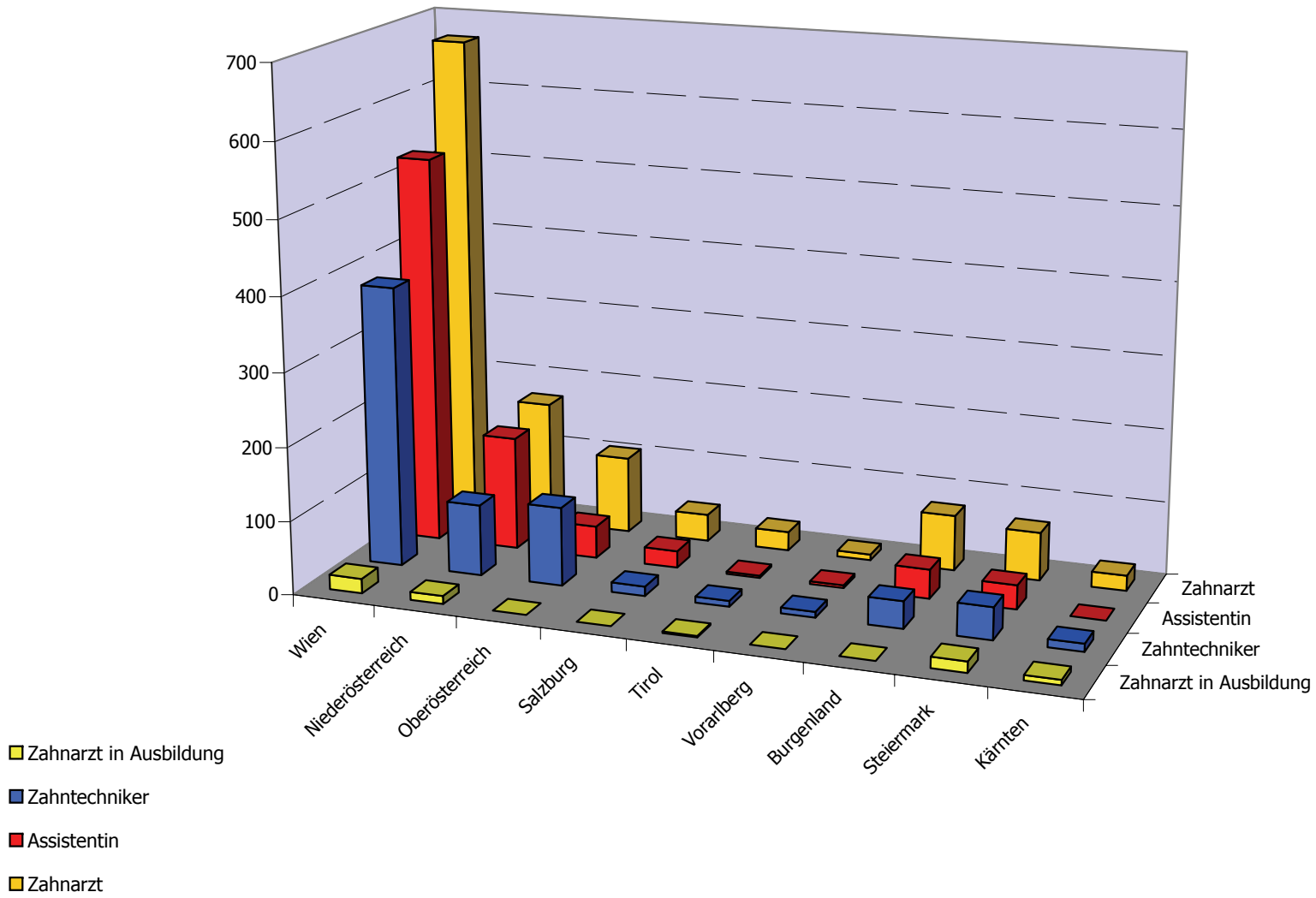


- Besucher Österreich
- Besucher Ausland

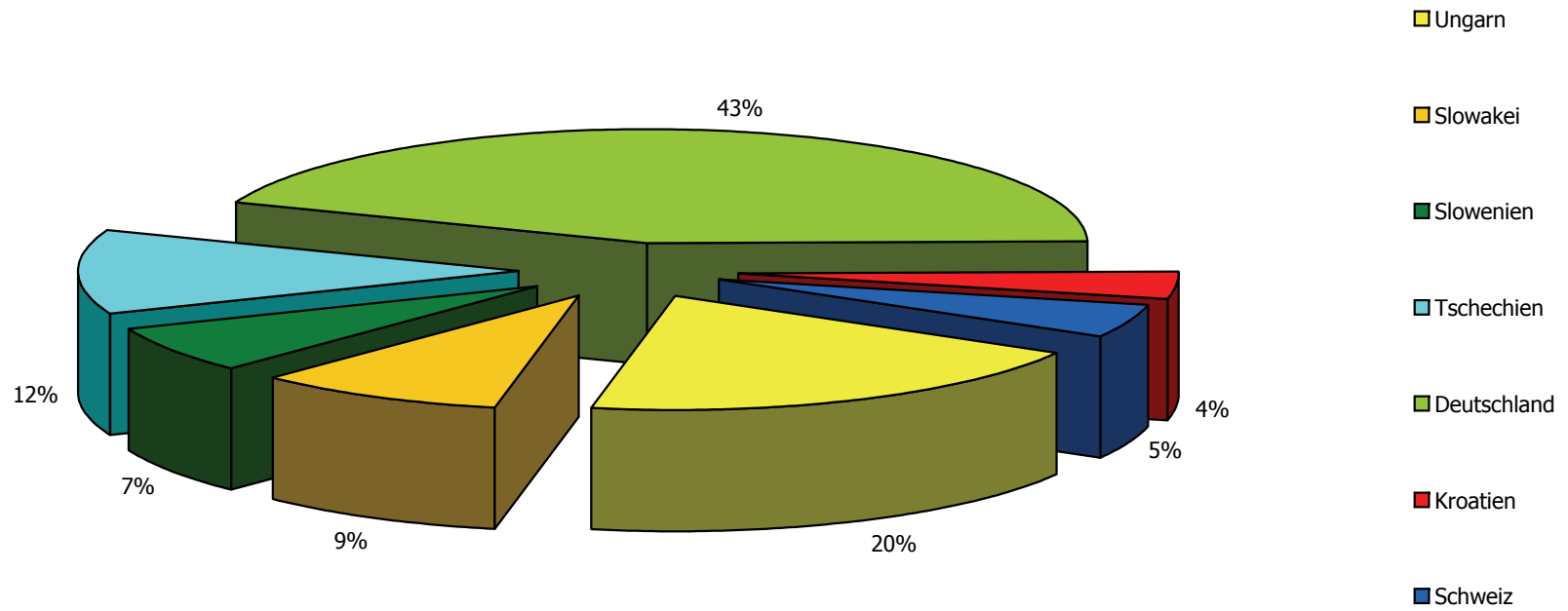
Besucher aus Österreich



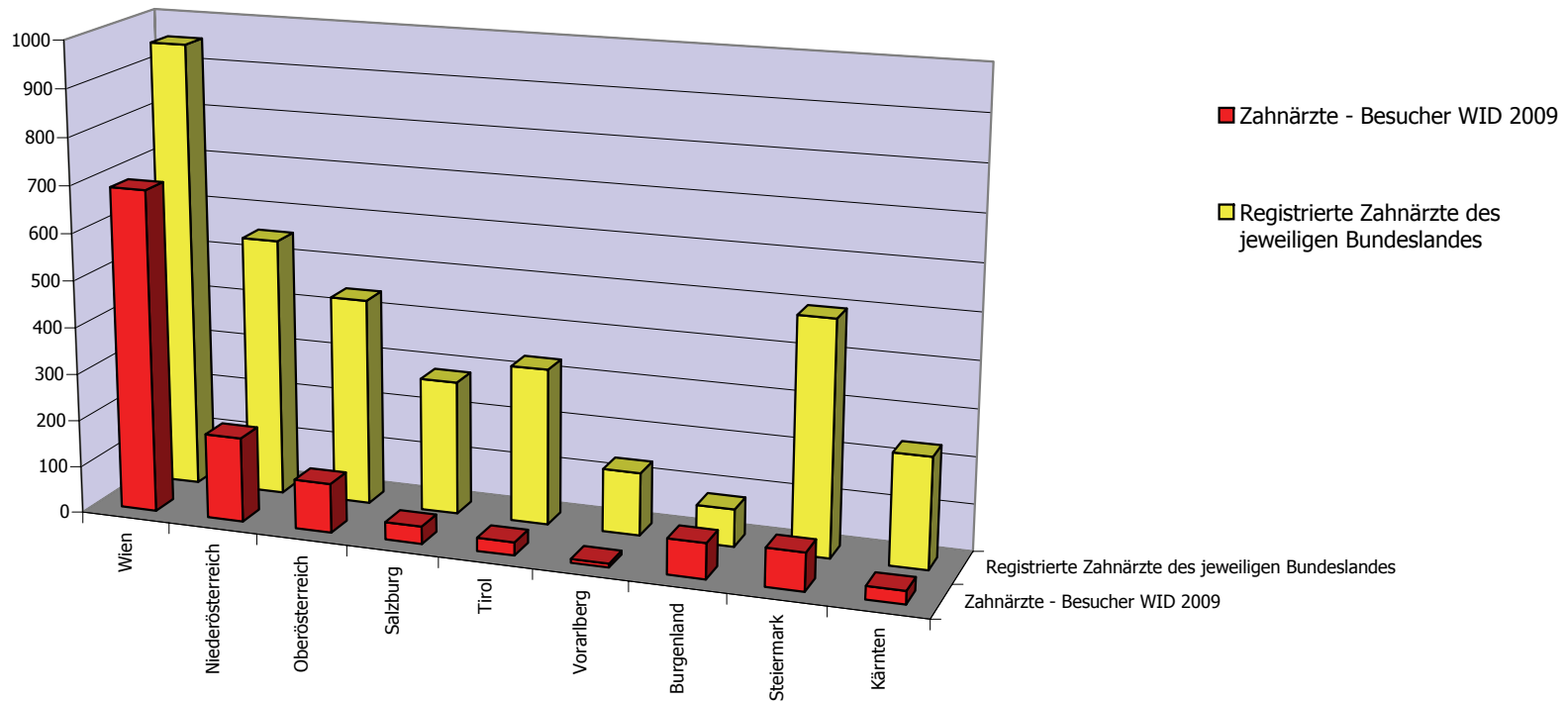
Verteilung der österreichischen Besucher-Hauptzielgruppen



Wichtigste Besucherländer



| | Zahnärzte - Besucher WID 2009 | Registrierte Zahnärzte des jeweiligen Bundeslandes | Akzeptanz der Zahnärzte der jeweiligen Bundesländer |
|------------------|-------------------------------|--|---|
| Wien | 689 | 955 | 72,15% |
| Niederösterreich | 181 | 552 | 32,79% |
| Oberösterreich | 105 | 442 | 23,76% |
| Salzburg | 37 | 285 | 12,98% |
| Tirol | 28 | 333 | 8,41% |
| Vorarlberg | 8 | 134 | 5,97% |
| Burgenland | 76 | 80 | 95,00% |
| Steiermark | 81 | 498 | 16,27% |
| Kärnten | 28 | 236 | 11,86% |
| Summe | 1.233 | 3.515 | 35,08% |



Vergleich zum Vorjahr

WID 2008

| | Zahnarzt | Helferin | Zahntechniker | Hersteller | Sonstiges | Summen |
|------------------|--------------|------------|---------------|------------|------------|--------------|
| Wien | 636 | 546 | 461 | 47 | 267 | 1.957 |
| Niederösterreich | 217 | 251 | 234 | 10 | 73 | 785 |
| Oberösterreich | 108 | 50 | 92 | 10 | 19 | 279 |
| Salzburg | 29 | 14 | 28 | 4 | 5 | 80 |
| Tirol | 33 | 4 | 22 | 2 | 8 | 69 |
| Vorarlberg | 13 | 4 | 16 | 0 | 1 | 34 |
| Burgenland | 24 | 30 | 19 | 2 | 6 | 81 |
| Steiermark | 93 | 61 | 77 | 12 | 43 | 286 |
| Kärnten | 39 | 19 | 12 | 7 | 9 | 86 |
| INTERNATIONAL | 73 | 19 | 86 | 104 | 62 | 344 |
| | 1.265 | 998 | 1.047 | 198 | 493 | 4.001 |
| | 32% | 25% | 26% | 5% | 12% | |

WID 2009

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|------------------|--------------|------------|---------------|------------|------------|--------------|
| Wien | 689 | 530 | 382 | 48 | 425 | 2.074 |
| Niederösterreich | 181 | 155 | 97 | 5 | 78 | 516 |
| Oberösterreich | 105 | 44 | 107 | 9 | 38 | 303 |
| Salzburg | 37 | 23 | 13 | 5 | 9 | 87 |
| Tirol | 28 | 3 | 8 | 3 | 3 | 45 |
| Vorarlberg | 8 | 4 | 8 | 0 | 3 | 23 |
| Burgenland | 76 | 40 | 37 | 15 | 51 | 219 |
| Steiermark | 81 | 33 | 44 | 14 | 28 | 200 |
| Kärnten | 28 | 0 | 18 | 2 | 5 | 53 |
| INTERNATIONAL | 126 | 15 | 38 | 69 | 104 | 352 |
| | 1.359 | 847 | 752 | 170 | 744 | 3.872 |
| | 35% | 22% | 19% | 4% | 19% | |

Veränderungen 2008:2009

| | Zahnarzt | Helferin | Zahntechniker | Hersteller | Sonstiges | Summen |
|---------------|----------|----------|---------------|------------|-----------|---------------|
| Österreich | 3,44% | -15,02% | -25,70% | 7,45% | 48,49% | -3,75% |
| INTERNATIONAL | 72,60% | -21,05% | -55,81% | -33,65% | 67,74% | 2,33% |
| Total | 7,43% | -15,13% | -28,18% | -14,14% | 50,91% | -3,22% |

Vergleich WID 2009 zu WID 2008

